



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING 12:30 PM, Tuesday, February 12, 2002

BOARD OF DIRECTORS	PRESENT	ABSENT
<i>Darryl Holter</i>	✓	
<i>A. Bingham Cherrie</i>	x	
<i>Eska Wilson</i>	x	
<i>James R. Gilson</i>	x	
<i>Margaret Farnum</i>	x	
<i>Eloise Helwig</i>		x
<i>Steve Needleman</i>	x	
<i>Andy Stamatina</i>	x	
<i>Lola Nix</i>	x	
<i>Scott Dobbins</i>		x
<i>Deborah James</i>	x	
<i>David Nisenbaum</i>	x	
<i>Steve Miller</i>	x	
<i>Albert A. Salah</i>	x	
<i>James Meyer</i>	x	
<i>Fred Yadegar</i>	x	
<i>Peter W. Dauterive</i>		x
<i>Leonard Shenkin</i>		☒
<i>Maria Lyons</i>		x
EX-OFFICIO DIRECTORS	PRESENT	ABSENT
<i>Robert Taylor, Deputy Chief, USC Public Safety</i>	x	
<i>David Roberts, Field Representative, CD 8</i>	x	
<i>Field Representative, CD 9</i>		x
<i>Clifford Green, Chief, Exposition Park Public Safety</i>		x
<i>Julie Nelson, Captain, Southwest Division, LAPD</i>		x
STAFF MEMBERS/GUESTS	PRESENT	ABSENT
<i>Steve Gibson, Executive Director</i>	x	
<i>Aaron Aulenta</i>	x	
<i>Dan Castro, LA Trade Tech</i>	x	

3982 South Figueroa Street,

Suite 207

Los Angeles, California 90037

tel

213.746.9577

fax

213.746.7876

I. CALL TO ORDER

The **Figueroa Corridor Partnership** is responsible for the daily management and promotion of the Figueroa/Flower Corridor, linking downtown Los Angeles to Exposition Park. The Partnership is committed to its' development as a safe, clean economically vibrant and aesthetically pleasing environment in which to conduct business, continue an education, visit a museum, attend a sporting event, worship or reside.

A.) Darryl Holter convened the meeting at 12:55 p.m. Sister Diane Donoughue gave an introduction to the Mercado La Paloma. We had a guest from LA Trade Tech, Professor Dan Castro. LA Trade Tech will be joining the Figueroa Corridor in 2003.

II. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

III. APPROVAL OF MINUTES

Steve Needleman moved to approve the 1/15/02 Board of Directors meeting minutes. Eska Wilson seconded, which passed.

IV. FINANCIAL REPORT *(Eska Wilson)*

Distributed were financials for the full year of 2001 and a year-to-date through 1/31/02.

For the year 2001 we are still expecting \$37,132 from the state that was recognized as 2001 income.

Security (99%) and Maintenance (94%) were both slightly below budget for 2001, this will be presented further at the annual meeting in March. We are waiting for our first installment from the City, which is due any day now. If the 2002 budget goes as planned FCP will have \$23,934 left over that needs to be spent some place by the end of the year.

MOTION: To accept the Treasurer's report.

Moved by: Margaret Farnum

Seconded by: Lola Nix

Passed: Yes

V. COMMITTEE REPORTS

A. Marketing Committee Report

-The Winter Newsletter is due out soon; it should be at the graphic designer within a few days.

-The Blooming of the Roses Festival will be upon us soon, we have a Marketing Committee meeting tomorrow at 12:00 pm to discuss who will be doing what for the festival.

VI. CHAIRMAN REPORT *(Darryl Holter)*

-MOTION: To appoint Dan Castro to the Figueroa Corridor Board of Directors as an Ex-Officio until LA Trade Tech officially joins Figueroa Corridor Partnership in 2003.

Moved by: Eska Wilson

Seconded by: Fred Yadegar

Passed: Yes

-We had a change to our By-Laws, reducing the number of people needed to reach a quorum from 11 to 8. The Executive Committee recommended this to the Board at the January Board meeting. Since we didn't have a quorum when this issue came to motion at the January meeting, we faxed it out to each Board member for approval. We received at least 13 responses, passing the amendment to the Meeting Quorum By-Laws.

-Darryl Holter passed out the latest vehicle and pedestrian sign schedules for the LA Walks wayfinding signage project. The Vehicle portion of the signs will go out to bid for

fabrication/installation in 60-90 days. We should begin to see the first signs around Labor Day 2002.

-The FCP annual meeting is scheduled for Tuesday, March 12, at the Radisson Hotel from 4-6pm.

VII. EXECUTIVE DIRECTORS REPORT *(Steve Gibson)*

A.) Operations Report- Fully Staffed, only problem is some of the Corridor residents are disposing of their trash in our waste receptacles. It was suggested to move the receptacles to another location, but this has been done and the same residents will walk a few blocks to use the can. We will be distributing flyers to the residents/managers in both English and Spanish, and mail a letter to the property owners.

B.) The petition drive should begin in the next few weeks. Steve Gibson went over the proposed budget and assessment numbers and is looking for Board approval. The Executive Committee is recommending the budget assessment numbers. They are also recommending changing the duration of the next BID from 7 years to a 5-year plan. By doing this it will give other interested property owners a chance to come into the BID sooner, once they're organized.

MOTION: To approve the draft budget and a 5-year term.

Moved: David Nisenbaum

Seconded: Margaret Farnum

Passed: Yes

VIII. NEW BUSINESS *(Darryl Holter)*

-Darryl Holter will call Jan Perry's office to inquire about having a representative attend FCP Board meetings as an Ex-Officio member.

-Margaret Farnum needs either Steve or Darryl around for a presentation for the Coliseum Commission budget and finance committee.

-There are two new Captains for the LAPD departments in our District. Captain Mo Smith representing Southwest Division and Captain Charlie Beck representing Central Division.

VIII. ADJOURNMENT

There being no further business of the Board of Directors, the meeting was adjourned at 1:40 PM.

MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Albert Salah

Seconded by: Margaret Farnum

Vote: Passed

Approved this 12th Day of February, 2002.

Darryl Holter, Chair



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING 12:00 PM, Tuesday, April 9th, 2002

BOARD OF DIRECTORS	PRESENT	ABSENT
<i>Darryl Holter</i>	✓	
<i>A. Bingham Cherrie</i>		x
<i>Eska Wilson</i>	x	
<i>James R. Gilson</i>	x	
<i>Margaret Farnum</i>	x	
<i>Eloise Helwig</i>	x	
<i>Steve Needleman</i>	x	
<i>Andy Stamatina</i>	x	
<i>Lola Nix</i>	x	
<i>Scott Dobbins</i>		x
<i>George Beruman</i>		x
<i>David Nisenbaum</i>		x
<i>Steve Miller</i>		x
<i>Albert A. Salah</i>	x	
<i>James Meyer</i>		x
<i>Fred Yadegar</i>	x	
<i>Jon Gibby</i>	x	
<i>Business Owner Representative</i>		
<i>Maria Lyons</i>		x
EX-OFFICIO DIRECTORS	PRESENT	ABSENT
<i>Dan Castro, LA Trade Tech</i>	x	
<i>David Roberts, Field Representative, CD 8</i>	x	
<i>Jeff Catalano, Field Representative, CD 9</i>		x
<i>Clifford Green, Chief, Exposition Park Public Safety</i>		x
<i>Morris Smith, Captain, Southwest Division, LAPD</i>		x
STAFF MEMBERS/GUESTS	PRESENT	ABSENT
<i>Steve Gibson, Executive Director</i>	x	
<i>Aaron Aulenta</i>	x	

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I. CALL TO ORDER

A.) Darryl Holter convened the meeting at 12:15p.m.

The **Figueroa Corridor Partnership** is responsible for the daily management and promotion of the Figueroa/Flower Corridor, linking downtown Los Angeles to Exposition Park. The Partnership is committed to its' development as a safe, clean economically vibrant and aesthetically pleasing environment in which to conduct business, continue an education, visit a museum, attend a sporting event, worship or reside.

II. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

III. APPROVAL OF MINUTES

Margaret Farnum moved to approve the 2/15/02 Board of Directors meeting minutes. Eska Wilson seconded, which passed.

IV. FINANCIAL REPORT *(Eska Wilson)*

Distributed were financials year-to-date as of 3/31/02. For the year 2002 we have collected \$ 295,155.00 to this point in assessments. Maintenance is at 15% of that budgeted which is behind due to not receiving their most recent invoice. Security is at 20% of what has been budgeted for 2002. The insurance portion of the budget has already been paid for this year and came in slightly under budget. FCP is expected to have funds leftover from our first 5 years. Any funds can be carried over into the next BID, but can only be spent in the budget categories of the past BID.

MOTION: To accept the Treasurer's report.

Moved by: Steve Needleman

Seconded by: Jim Gilson

Passed: Yes

V. COMMITTEE REPORTS

A. Marketing Committee Report *(Eloise Helwig)*

-Blooming of the Roses opening ceremony luncheon is on April 18th. We've invited around 240 people and have already received some press. The Rose Parade queen and actress Sally Struthers are set to be there. We also have goody bags to distribute, and we have two examples here today. Eloise is representing the BID on Adelphia local talk on Friday at 4:46 pm. An event called LA Works is happening in June, the marketing committee has discussed being involved with this event rather than conducting our own Clean-up day.

-Jon Gibby raised a point that parking and traffic during the Roses Ceremony may be difficult due to a Naturalization Ceremony taking place at the Sports Arena around the same time. We will need to direct traffic to another lot or route with notices, ambassadors, and signage to avoid congestion problems.

VI. CHAIRMAN REPORT *(Steve Gibson)*

A.) Renewal Petition Drive Update- As of 4/9/02 we have received petitions back from 44% of the total assessment. The spreadsheets distributed outline this and illustrate which property owners have returned and have yet to return their petitions. April 15th is the self-imposed deadline we gave to property owners to return their petitions. April 29th is the date the petitions and database are due to the city clerk, with the first hearing sometime in May. We don't expect to have any problems reaching 51% of the total

assessment, but if any Board Member knows anyone on the list who hasn't returned a petition they are encouraged to remind them to do so.

Steve Needleman brought up the fact that the petition form allows for only a yes vote, therefore not giving a voter a chance to vote 'no'. The response to this was that the City came up with the petition form, and the ballot (yes/no) form will take care of this issue.

VII. NEW BUSINESS *(Darryl Holter)*

- A.) Darryl Holter gave an update on the Neighborhood Council formation. From the beginning of the formation of neighborhood councils, we wanted to be included in the Downtown council, because we felt we were part of Downtown. The Neighborhood Council formation committee voted at the Neighborhood Council meeting to split our area up into two different neighborhood councils. This occurred because our corridor was deemed to be linear, not compact. The portion of our area that is included in the Downtown Neighborhood council is south to 23rd St. and east to Grand. The area to the south will have the choice to be included in what is being called the North Area Neighborhood Council.
- B.) Our district has seen an increase in homeless lately. We will be looking at other cities and organizations' models for dealing with this issue.
- C.) The Revlon/Run Walk will be coming to our district on Saturday, May 11th. This event will require street closures for a portion of the day.
- D.) The Business Owner Slot on the Board is open. Dr. Leonard Shenkin resigned due to time constraints.

VIII. ADJOURNMENT

There being no further business of the Board of Directors, the meeting was adjourned at 1:25 PM.

MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Albert Salah

Seconded by: Margaret Farnum

Vote: Passed

Approved this 9th Day of April, 2002.

Darryl Holter, Chair



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, May 14, 2002

3982 South Figueroa Street,

Suite 207

Los Angeles, California 90037

tel

213.746.9577

fax

213.746.7876

BOARD OF DIRECTORS	PRESENT	ABSENT
<i>Darryl Holter</i>	✓	
<i>A. Bingham Cherrie</i>	x	
<i>Eska Wilson+1</i>	x	
<i>James R. Gilson</i>		x
<i>Margaret Farnum</i>	x	
<i>Eloise Helwig</i>	x	
<i>Steve Needleman</i>	x	
<i>Andy Stamatina</i>	x	
<i>Lola Nix</i>	x	
<i>Scott Dobbins</i>		x
<i>George Beruman</i>		x
<i>David Nisenbaum</i>		x
<i>Steve Miller</i>	x	
<i>Albert A. Salah</i>		x
<i>James Meyer</i>	x	
<i>Fred Yadegar</i>	x	
<i>Jon Gibby</i>	x	
<i>Seth Grossman</i>	x	
<i>Maria Lyons</i>		x
EX-OFFICIO DIRECTORS	PRESENT	ABSENT
<i>Dan Castro, LA Trade Tech</i>		x
<i>David Roberts, Field Representative, CD 8</i>	x	
<i>Jeff Catalano, Field Representative, CD 9</i>	x	
<i>Clifford Green, Chief, Exposition Park Public Safety</i>		x
<i>Morris Smith, Captain, Southwest Division, LAPD</i>	x	
STAFF MEMBERS/GUESTS	PRESENT	ABSENT
<i>Steve Gibson, Executive Director</i>	x	
<i>Aaron Aulenta</i>	x	
<i>Jose Rossier-St. Vincent de Paul Society</i>	x	
<i>Alison Jefferson</i>	x	

I. CALL TO ORDER

A.) Darryl Holter convened the meeting at 12:13p.m., at the USC Faculty Center.

The **Figueroa Corridor Partnership** is responsible for the daily management and promotion of the Figueroa/Flower Corridor, linking downtown Los Angeles to Exposition Park. The Partnership is committed to its' development as a safe, clean economically vibrant and aesthetically pleasing environment in which to conduct business, continue an education, visit a museum, attend a sporting event, worship or reside.

-Jose Rossier the Director of the St. Vincent De Paul Society spoke on the history and the goals of the society. He also distributed information and a fact sheet on the society.

-Deanna Molloy and Diego Nunez from Angels Walk LA spoke at length about their program starting in our corridor soon. Angels Walk LA is an historic walking tour that connects pedestrians to public transit. Angels Walk will be creating two different products for our area, one is the guidebook that provides an orientation of the area. The other product is the stanchions. Our portion of Angels Walk was put into the MTA's call for projects last year, originally as two separate walks on Figueroa. The MTA combined the two walks into one larger one, stretching from 7th St. south to Exposition Park on Figueroa. Each portion of the walk came up with \$30,000 as a local match to participate in this project.

There are a total of 30 stanchions available for the two walks with our area slated for 15 of these. The walks themselves are created as two hour walks. The Figueroa Corridor Partnership will have the opportunity to be involved in the wording and identifying the major points of interest in the district. Darryl Holter, Steve Gibson, and Aaron Aulenta will be the point people for the corridor on this project. We will be compiling a list of possible destinations and mapping these locations as well. Government and City organizations will also have a say in the planning process. More sites that aren't on the stanchions can be listed in the guidebooks. The stanchion materials are on 3M paper making them cost efficient to replace or update. The locations of the stanchions will be brought to the BID and City before installation occurs.

-Keith Coleman spoke about the construction of a new sewer line along Exposition Blvd. The construction begins in mid July 2002. He distributed information detailing the measures being taken to mitigate traffic congestion. Among these measure's were banners to let people know the park is open, vehicle signage to warn motorist of construction, street cleaning, and an information web page. There will be no construction activities on certain major event dates within the Park and Corridor. A map will be created and distributed with the construction locations and street closures.

II. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

III. APPROVAL OF MINUTES

Margaret Farnum moved to approve the 4/09/02 Board of Directors meeting minutes. Fred Yadegar seconded, which passed.

IV. FINANCIAL REPORT *(Eska Wilson)*

Financials dated as of 4/30/02 were distributed. We just received notice that a check from the City will be due soon for around \$163,000. At the moment the actual amount of assessments received for 2002 is at \$295,155. Security costs are at 31% of the budget, and maintenance costs at 22% (one month behind on their billing.) The marketing costs equal 45 % of the budget

due mostly to the expenses of the Blooming of the Roses Festival. Costs of the event were within the amount budgeted. Under the title of Special Programs on the budget is \$30,000, which comes from our match of the Angels Walk LA program. That amount is expected to be reimbursed through our members.

MOTION: To accept the Treasurer's report.

Moved by: Margaret Farnum

Seconded by: Steve Needleman

Passed: Yes

V. COMMITTEE REPORTS

A. Marketing Committee Report

-Alison Jefferson spoke on the upcoming newsletter being close to completion. She also touched on the success of this year's Blooming of the Roses Festival. She distributed samples of press coverage the BID and the Corridor received. LA Works was identified as a possible alternative to Clean Up Day, and it was suggested that this be brought to the Executive Committee.

-Jon Gibby mentioned that Exposition Park has unveiled its new logo and branding campaign.

VI. CHAIRMAN REPORT *(Darryl Holter)*

-MOTION: To approve the following new Board of Director appointments
Jon Gibby (Exposition Park) replaces Peter Dauterive, Jeff Catalano is Jan Perry's representative for CD9, Seth Grossman replaces Dr. Shenkin as the business representative, Captain Morris Smith replaces Captain Nelson from Southwest Division, and George Beruman is reinstated as B of A's representative.

Moved by: Margaret Farnum

Seconded by: Steve Needleman

Passed: Yes

-The transition of the BID next year was discussed. The Board of Directors will be expanding in January 2003. There will probably be some By-Law changes. A new budget for 2003 will be crafted, and as January approaches we will be looking at new contracts with our vendors.

-Darryl Holter gave a report on the IDA Spring Workshop in New Orleans that he attended. He mentioned that he met with some people who were forming a BID in the French Quarter where property or business owners don't vote on new BID's; it's the registered voters that do.

VII. EXECUTIVE DIRECTORS REPORT *(Steve Gibson)*

A.) Renewal Update-During the petition drive we received about 60% of the total of these assessment allowing us to go to the Prop 218 ballot drive. All of the needed paperwork is into the City Clerks office, and our first public hearing is tentatively scheduled for the

week of May 27th. After this hearing, the 218 ballot process will begin. We will need more 'yes' than 'no' votes in this process.

- B.) Operations update- A sexual harassment training session is scheduled for our ambassadors and clean team in the near future. On another note, our ambassadors were commended for their work at a recent crime control meeting at southwest division. Captain Morris Smith affirmed this as well.

VIII. NEW BUSINESS *(Darryl Holter)*

-The North Area Neighborhood Council called Darryl Holter to see about representation. The executive committee decided to elect Albert Salah to attend their meetings. Jon Gibby from Exposition Park will also be attending these meetings.

-The Lakers issue was brought up. We want to prevent the damage that occurred in 2000 as a result of the Lakers winning the title. Last year worked out well, with the increased LAPD presence and our ambassadors being out in full force. We also had a presence in Central Division's control center, which we would like to repeat this year. Lieutenant Paul Geggie is our contact at Central. Darryl offered to follow-up with him on Laker matters.

VIII. ADJOURNMENT

There being no further business of the Board of Directors, the meeting was adjourned at 1:40 PM.

MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Andy Stamatina

Seconded by: Fred Yadegar

Vote: Passed

Approved this 14th Day of May, 2002.

Darryl Holter, Chair

ATTEST:

Steve Gibson, Executive Director



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, July 9, 2002

3982 South Figueroa Street,

Suite 207

Los Angeles, California 90037

tel

213.746.9577

fax

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BOARD OF DIRECTORS	PRESENT	ABSENT
<i>Darryl Holter</i>	✓	
<i>A. Bingham Cherrie</i>	x	
<i>Eska Wilson</i>		x
<i>James R. Gilson</i>	x	
<i>Margaret Farnum</i>	x	
<i>Eloise Helwig</i>		x
<i>Steve Needleman</i>		x
<i>Andy Stamatina</i>	x	
<i>Lola Nix</i>	x	
<i>Scott Dobbins</i>		x
<i>George Beruman</i>		x
<i>David Nisenbaum</i>		x
<i>Steve Miller</i>	x	
<i>Albert A. Salah</i>		x
<i>James Meyer</i>	x	
<i>Fred Yadegar</i>	x	
<i>Jon Gibby</i>		x
<i>Seth Grossman</i>	x	
<i>Maria Lyons</i>		x
EX-OFFICIO DIRECTORS	PRESENT	ABSENT
<i>Dan Castro, LA Trade Tech</i>	x	
<i>David Roberts, Field Representative, CD 8</i>	x	
<i>Jeff Catalano, Field Representative, CD 9</i>		x
<i>Clifford Green, Chief, Exposition Park Public Safety</i>		x
<i>Morris Smith, Captain, Southwest Division, LAPD</i>		
STAFF MEMBERS/GUESTS	PRESENT	ABSENT
<i>Steve Gibson, Executive Director</i>		x
<i>Aaron Aulenta</i>	x	
<i>Tim Fox/Francois Nion</i>	x	
<i>Alison Jefferson</i>	x	

I. CALL TO ORDER

A.) Darryl Holter convened the meeting at 12:20p.m., at the Patriotic Hall.

The **Figueroa Corridor Partnership** is responsible for the daily management and promotion of the Figueroa/Flower Corridor, linking downtown Los Angeles to Exposition Park. The Partnership is committed to its' development as a safe, clean economically vibrant and aesthetically pleasing environment in which to conduct business, continue an education, visit a museum, attend a sporting event, worship or reside.

-James Meyer, Patriotic Hall spoke on a Korean Event that Patriotic Hall is hosting. He sent letters regarding this to all Board members.

-Viacom Decaux Coordinated Street Furniture Program Presentation by Tim Fox and Francois Nion. They went over what street furniture and what quantities are being made available to the City. The program will include 2500 transit shelters, 600 public amenity kiosks, 150 automated public toilets, and 100 Vending kiosks which will be rolled out throughout the City over six years. A booklet was distributed that includes visuals of all the furniture. All flat roofed transit shelters currently in place will be replaced with the newer models, some of which are already in place along Figueroa Street in our district. The advertising takes care of the maintenance of the shelters. To secure a specific location in our district for the street furniture, we would need to speak with Viacom Decaux, and they would bring it to the council office for approve.

II. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

III. APPROVAL OF MINUTES

Margaret Farnum moved to approve the 5/14/02 Board of Directors meeting minutes. Fred Yadegar seconded, which passed.

IV. FINANCIAL REPORT *(Darryl Holter)*

Darryl Holter reported on the Financial Report in place of Eska Wilson. Financials dated as of 6/30/02 were distributed. Security costs are at 44% of what was budgeted; maintenance is at 35 %; marketing is at 54%; and Administration is at 58%. Overall the total expenditures are at 51% of what was budgeted.

MOTION: To accept the Treasurer's report.

Moved by: Jim Gilson

Seconded by: Andy Stamatina

Passed: Yes

V. COMMITTEE REPORTS

A. Marketing Committee Report

Alison Jefferson, Marketing Consultant, reported on the Marketing Committee in place of Eloise Helwig. The spring newsletter is now out. The Figueroa Corridor and EPICC have set the dates for the 2003 Blooming of the Roses Festival. The dates for 2003 are April 17,18, & 20. Alison has been researching a Fall Event for the BID to take part in. We have a marketing committee meeting on July 23rd to further discuss her findings. One possibility for this date is participating at some level in the California Arts Council Summit being held at USC in October. The idea was brought up if there might be any role for the BID in the African Marketplace coming to Exposition Park in August. Alison said she would look into this matter. Also distributed at this

meeting were April newsletters for the West Adams Heritage Association. In this newsletter is a lead article about the Roses Festival.

VI. CHAIRMAN REPORT *(Darryl Holter)*

A.) Distributed was a summary on Traffic Congestion Relief and Safe School Bus Act, which is a proposed fall ballot initiative. The Act “would allocate 30% of the state share of the sales tax on new and used cars and trucks to a new trust fund for Transportation improvements around the state”. According to the summary, the fund would generate approximately \$870 million a year. This act would help in the construction of the Exposition Park Rail Line.

-MOTION: For the Figueroa Corridor Partnership to endorse the proposed Traffic Congestion Relief and Safe School Bus Act.

Moved by: A. Bingham Cherrie

Seconded by: Margaret Farnum

Passed: Yes

VII. EXECUTIVE DIRECTORS REPORT *(Aaron Aulenta)*

A.) Renewal Update-A second public hearing for the renewal of the BID is scheduled for July 16th in the City Council Chambers. It is crucial to have all Board of Director members attend this meeting to voice their support for the BID. The official public announcement of the results of the Proposition 218 ballots will be on July 17th.

B.) Lakers Championship 2002- The Figueroa Corridor’s coordinated effort with LAPD during the Lakers Championship run turned out to be a success. For the second year in a row, we worked hand in hand with LAPD to ensure no property damage or violence occurred in our District. We were equally prepared during the Championship Parade.

C.) Operations-Both Clean and Safe programs are currently fully staffed. Our sweeper broke down again, but has been repaired and is up and running.

VIII. NEW BUSINESS *(Darryl Holter)*

-There is money left from the \$3.5 million we set aside for Flower Street improvements, this money needs to be used by next June.

VIII. ADJOURNMENT

There being no further business of the Board of Directors, the meeting was adjourned at 1:20 PM.

MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Andy Stamatina

Seconded by: Fred Yadegar

Vote: Passed

Approved this 9th Day of July, 2002.

Darryl Holter, Chair

ATTEST:

Steve Gibson, Executive Director



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING 12:00 PM, Tuesday, September 10, 2002

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	✓	
A. Bingham Cherrie	x	
Eska Wilson	x	
James R. Gilson	x	
Margaret Farnum	x	
Eloise Helwig	x	
Steve Needleman	x	
Andy Stamatina		x
Lola Nix	x	
Scott Dobbins		x
George Beruman		x
David Nisenbaum		x
Steve Miller (Martha Peale in his place)	x	
Albert A. Salah	x	
James Meyer	x	
Fred Yadegar	x	
Jon Gibby	x	
Seth Grossman		☒
Maria Lyons		x
EX-OFFICIO DIRECTORS	PRESENT	ABSENT
Dan Castro, LA Trade Tech	x	
David Roberts, Field Representative, CD 8	x	
Jeff Catalano, Field Representative, CD 9	x	
Clifford Green, Chief, Exposition Park Public Safety	x	
Morris Smith, Captain, Southwest Division, LAPD + Officers	x	
Joseph White, USC Public Safety	x	
STAFF MEMBERS/GUESTS	PRESENT	ABSENT
Steve Gibson, Executive Director	x	
Aaron Aulenta	x	
Ann Dorr	x	
Alison Jefferson	x	

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I. CALL TO ORDER

A.) Darryl Holter convened the meeting at 12:20p.m., at LA Trade Tech College.
The **Figueroa Corridor Partnership** is responsible for the daily management and promotion of the Figueroa/Flower Corridor, linking downtown Los Angeles to Exposition Park. The Partnership is committed to its' development as a safe, clean economically vibrant and aesthetically pleasing environment in which to conduct business, continue an education, visit a museum, attend a sporting event, worship or reside.

-A.) Ann Dorr, a property owner from the North University Park neighborhood gave a presentation on her community. She made us aware of her area, and the fact that it has become a tourist attraction because of its historical value. She also explained how LAPD, and USC were brought in to help better develop the neighborhood, stop blight, and return it to being a nice place to live. Ann Dorr also asked our Board for support for the North University Park in future issues.

-B.) LAPD was at the meeting, along with LADOT to make our Board Members aware of stepped up security measures and street closures associated with the upcoming Emmy Awards at the Shrine Auditorium. The event takes place on Sunday, September 22nd. The street closures will result in significant and restrictive closures along Figueroa Street. LAPD has yet to determine if these closures will be soft or hard closures. Soft street closures allow traffic for businesses to enter with proper ID, while hard closures don't allow any entry. The Southwest division of LAPD will be sending out Senior Lead Officers to speak to all of the affected businesses and help them determine routes for people to get to their sites.

II. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

III. APPROVAL OF MINUTES

Margaret Farnum moved to approve the 7/09/02 Board of Directors meeting minutes. Fred Yadegar seconded, and the motion was passed.

IV. FINANCIAL REPORT *(Eska Wilson)*

Financials dated as of 8/31/02 were distributed. We have collected \$484,447 out of \$491,067 that was budgeted. Security costs are at 58% of what was budgeted; maintenance is at 46 %; marketing is at 67%; and Administration is at 74%. Overall the total expenditures are at 65% of what was budgeted.

MOTION: To accept the Treasurer's report.

Moved by: Jim Meyer

Seconded by: Albert Salah

Passed: Yes

V. COMMITTEE REPORTS

A. Marketing Committee Report *(Eloise Helwig)*

-The summer newsletter is completed and being distributed. There will be a 9/11 tribute tomorrow at the Coliseum, as well as other spots around the City. The Blooming of the Roses opening day ceremony will be on April 17th, 2003. A book about the Coliseum and its history is coming out soon. There will be a book signing at the Coliseum for the new book on Wednesday, October 2nd.

B. Form an Operations Committee *(Darryl Holter)*

-This committee's function is to setup the Clean and Safe programs for 2003. The operations committee will establish step-by-step procedures during the course of several meetings before 2003. This committee is a great opportunity for any Board member who isn't involved in any of the Partnership's other committee's to make a difference. The Executive Committee would like to ask Steve Needleman to chair the committee just as his brother Marc had done before. Steve Needleman accepted the Chair position.

VI. CHAIRMAN REPORT *(Darryl Holter)*

A.) In January, with the BID expansion occurring, we will have new openings on the Board of Directors that we can fill. Candidates that have been mentioned so far include Shelby Jordan from Community Resource and Talent Development, Elizabeth Phromm or Steve Talavera from the LA Child Guidance Clinic, and possibly somebody from Smart & Final. All of these candidates are from Vermont Avenue.

-MOTION: To accept Joseph White as the USC Public Safety Representative on the Board of Directors.

Moved by: Eska Wilson

Seconded by: Fred Yadegar

Passed: Yes

VII. EXECUTIVE DIRECTORS REPORT *(Steve Gibson)*

- A.) 2003 BID- The renewal of the BID has been approved, and will begin in January 2003 with its new expansion areas.
- B.) Angels Walk LA-Possible destinations for the walk were to be discussed, but have been postponed due to time constraints until the next Board meeting.
- C.) Operations-Community Ambassador program has stepped up its efforts in the last month or so. As can be read in the summer newsletter, one of our ambassadors played a pivotal role in stopping a suicide attempt off a freeway overpass. The ambassadors also helped detain a car break-in suspect by using alternative radio codes to signal LAPD to the scene. Our great relationship with Southwest LAPD has helped on many fronts.

VIII. NEW BUSINESS *(Darryl Holter)*

- A.) Juvenile Court Project *(Jon Gibby)*-This project involves juveniles who are caught putting up graffiti or causing other acts of vandalism in Exposition Park. As an alternative to being punished by the court system, these juveniles would pay for their crimes by

completing social service programs in and around Exposition Park and the surrounding community. The older children ages 16 to 18 would participate in clean up projects around the area, while the younger children would be put into programs at EPICC.

B.) Downtown Traffic Study-The issue downtown is between one-way and two-way streets, with many of the one-way streets returning to two-way streets. We are proposing to work with other downtown BID's to conduct a study on whether this is feasible.

-Steve Needleman announced that USC Thornton Hall of Music would be using the Orpheum Theater to hold this season's concert series. Steve also announced that on October 4th, the VH1 Music Awards will be held at the Grand Olympic Auditorium.

VIII. ADJOURNMENT

A moment of silence was observed in honor of Peter Dauterive, a former Board of Directors member who passed away recently. There being no further business of the Board of Directors, the meeting was adjourned at 1:20 PM.

MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: A. Bingham Cherrie

Seconded by: Margaret Farnum

Vote: Passed

Approved this 10th Day of September, 2002.

Darryl Holter, Chair

ATTEST:

Steve Gibson, Executive Director



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, October 8, 2002

John Tracy Clinic

3982 South Figueroa Street,

Suite 207

Los Angeles, California 90037

tel

213.746.9577

fax

213.746.7876

BOARD OF DIRECTORS	PRESENT	ABSENT
<i>Darryl Holter</i>	✓	
<i>A. Bingham Cherrie</i>	x	
<i>Eska Wilson</i>	x	
<i>James R. Gilson</i>	x	
<i>Margaret Farnum</i>		x
<i>Eloise Helwig</i>	x	
<i>Steve Needleman</i>	x	
<i>Andy Stamatin</i>	x	
<i>Lola Nix</i>		x
<i>Scott Dobbins</i>		x
<i>George Beruman</i>		x
<i>David Nisenbaum</i>		x
<i>Steve Miller</i>	x	
<i>Albert A. Salah</i>	x	
<i>James Meyer</i>	x	
<i>Fred Yadegar</i>	x	
<i>Jon Gibby</i>	x	
<i>Seth Grossman</i>		☒
<i>Maria Lyons</i>		x
EX-OFFICIO DIRECTORS	PRESENT	ABSENT
<i>Dan Castro, LA Trade Tech</i>		x
<i>David Roberts, Field Representative, CD 8</i>	x	
<i>Jeff Catalano, Field Representative, CD 9</i>	x	
<i>Clifford Green, Chief, Exposition Park Public Safety</i>		x
<i>Morris Smith, Captain, Southwest Division, LAPD</i>		x
<i>Joseph White, USC Public Safety</i>	x	
STAFF MEMBERS/GUESTS	PRESENT	ABSENT
<i>Steve Gibson, Executive Director</i>	x	
<i>Aaron Aulenta</i>	x	
<i>Alameda Corridor Project Group</i>	x	

The **Figueroa Corridor Partnership** is responsible for the daily management and promotion of the Figueroa/Flower Corridor, linking downtown Los Angeles to Exposition Park. The Partnership is committed to its' development as a safe, clean economically vibrant and aesthetically pleasing environment in which to conduct business, continue an education, visit a museum, attend a sporting event, worship or reside.

I. CALL TO ORDER

A.) Darryl Holter convened the meeting at 12:15p.m. at John Tracy Clinic.

-A.) Representatives from the Alameda Corridor Project spoke on the project and a feasibility study that would connect the I-110 HOV lane to the I-10 HOV lane at Union Station. They presented 3 design options; use of existing lanes, widening the roadway to add lanes, and grade-separation on overhead structure. Figueroa Street (23rd St. north) was being looked at for use of the existing lanes. Members had strong reservations about this route. The project managers will be back at another Board meeting in the future once they decide on a route.

-B.) Jeff Catalano, CD9, acknowledged a letter sent on behalf the Figueroa Corridor Partnership expressing the organizations viewpoint of not wanting Viacom/Decaux public toilets present within our districts boundaries. This excludes inside of Exposition Park. Jeff wanted to make sure this was our viewpoint on the issue. Darryl Holter also passed along a list to Jeff detailing street problems present within the Corridor. Jeff has given this list to Street Services to begin work on.

II. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

III. APPROVAL OF MINUTES

Eska Wilson moved to approve the 9/10/02 Board of Directors meeting minutes. Jim Gilson seconded, and the motion was passed.

IV. FINANCIAL REPORT *(Eska Wilson)*

A. Financials dated as of 9/30/02 were distributed. We have collected \$487,870 so far this year, and just received check for \$6,500.00. Security costs are at 69% of what was budgeted; maintenance is at 54%; marketing is at 70%; and Administration is at 81%. Overall the total expenditures are at 74% of what was budgeted. We will have extra money carried over to 2003 that needs to be spent on our current constituents. The Executive Committee is exploring options and will bring these back to the Board. Alison Jefferson, Marketing Consultant has had her contract extended until the end of this year.

MOTION: To accept the Treasurer's report.

Moved by: Steve Needleman

Seconded by: Steve Miller

Passed: Yes

B. A sheet titled, financial history and proposed budget 2003 was distributed. The proposed budget for 2003 expects to collect \$887,355 in assessments, minus \$50,000 expected for exemptions this would leave us with a budget figure of \$838,355. Of this budget security costs project to \$365,499, maintenance would get \$276,856, marketing would get \$62,500, and administration would get \$117,500. In actuality the administration cost would be \$131,00 with \$22,000 included in the security and maintenance budgets.

MOTION: To accept proposed budget for 2003

Moved by: Eloise Helwig

Seconded by: Albert Salah

Passed: Yes

V. COMMITTEE REPORTS

A.) Marketing Committee- Eloise Helwig announced a marketing committee meeting would be held on October 22nd to look at a proposal for Community Medallions for our district. All board members were invited and encouraged to attend. The fall newsletter is being worked on, with all articles due on October 15th.

VI. CHAIRMAN REPORT *(Darryl Holter)*

A.) Recently a letter was sent to potential new members to join the Board as ex-officio until 2003, when they will then officially join the Board of Directors.

B.) Darryl Holter will be speaking to a group on Pico Blvd. looking to form a BID.

VII. EXECUTIVE DIRECTORS REPORT *(Steve Gibson)*

A.) Angels Walk Destinations- a list and map of possible destinations were distributed as well as a letter to Board Members to determine who would like to request a stanchion for their institution. Our BID has invested \$30,000 in the project, which enabled us to leverage almost a million dollars in Angel Walk improvements. Members interested in a stanchion for their business or organization must issue a check for \$5000.00 to the Corridor. If the total cost is less than \$5000.00 for each stanchion then the appropriate amount will be reimbursed.

VIII. ADJOURNMENT

There being no further business of the Board of Directors, the meeting was adjourned at 1:20 PM.

MOTION: To adjourn this Meeting of the Board of Directors and begin Operations Committee meeting

Moved by: Albert Salah

Seconded by: Steve Needleman

Vote: Passed

Approved this 8th Day of October, 2002.

Darryl Holter, Chair

ATTEST:

Steve Gibson, Executive Director

Operations Committee Meeting

A.) Existing Security/Maintenance

-Sheets were distributed detailing the BID's current hours and number of employees for each program. Also maps were passed out illustrating the BID's current beats (ambassadors) and zones (clean team). Both the hours (# of employees) and beats/zones will be changing due to increased size and budget.

B.) 2003 Management Plan budget for each program

-We covered the dollar figure each program will be receiving for the new BID in 2003.

C.) BID 2003 Decisions

- A.) Creating new beats/zones-this will be brought back to the committee next meeting.
- B.) New Total Hours for each program- this will brought back next meeting.
- C.) Number of people needed for each program- this will be brought back next meeting.
- D.) Equipment needs- this runs from a new truck, to a new radio system, to dispatch, to bikes, and new uniforms. It will need to be decided if FCP picks up these costs or the security vendor who would then pass the costs along to us.

D.) Security/Maintenance RFP

-It was decided to go out to BID for security for 2003, but on the maintenance side we will use the same company as before, Chrysalis. The RFP for Security Vendors will be brought to the next Executive Committee meeting for approval.

-The question was raised as whether we should consider changing our policy on carrying items such as pepper spray or batons. This issue was discussed, but no decision was made.



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP

BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, November 12, 2002

Automobile Club of Southern California

3982 South Figueroa Street,

Suite 207

Los Angeles, California 90037

tel

213.746.9577

fax

213.746.7876

BOARD OF DIRECTORS	PRESENT	ABSENT
Darryl Holter	✓	
A. Bingham Cherrie	x	
Eska Wilson		x
James R. Gilson	x	
Margaret Farnum	x	
Eloise Helwig		x
Steve Needleman	x	
Andy Stamatin		x
Lola Nix	x	
Scott Dobbins		x
George Beruman		x
David Nisenbaum		x
Steve Miller		x
Albert A. Salah	x	
James Meyer	x	
Fred Yadegar	x	
Jon Gibby		x
Seth Grossman		☒
Maria Lyons		x
EX-OFFICIO DIRECTORS	PRESENT	ABSENT
Dan Castro	x	
Shelby Jordan	x	
Marc Needleman	x	
Steve Talavera		x
David Roberts, Field Representative, CD 8		x
Jeff Catalono, Field Representative, CD 9	x	
Clifford Green, Chief, Exposition Park Public Safety		x
Morris Smith, Captain, Southwest Division, LAPD	x	
STAFF MEMBERS/GUESTS	PRESENT	ABSENT
Steve Gibson, Executive Director	x	
Aaron Aulenta	x	
Representative from AAA	x	

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I. CALL TO ORDER

A.) Darryl Holter convened the meeting at 12:25 p.m.

B.) A presentation was given by a representative from the Automobile Club on the Quiet Crisis. This was explained as a relatively quiet crisis, but in 20 years the population growth will require our transportation system to grow to support this. A pamphlet was distributed that includes the Automobile Club's recommendations on how to combat this looming crisis.

II. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

III. APPROVAL OF MINUTES

Margaret Farnum moved to approve the 10/08/02 Board of Directors meeting minutes. Steve Needleman seconded, which passed.

IV. FINANCIAL REPORT *(Steve Gibson)*

Steve Gibson gave the financial report in place of Eska Wilson. Financials for the year-to-date as of 10/31/02 were distributed. For the year 2002 we have collected \$494,401.00 in assessments. Security costs are at 80% of what was budgeted; maintenance is at 66%; marketing is at 79%; and Administration is at 89%. Overall the total expenditures are at 84% of budget, leaving us on budget for some items and a little under on others. We will have extra money carried over to 2003 that needs to be spent on our current constituents. The Executive Committee has come up with a list of items that excesses could be spent on. This includes a new copier, rebuilt bicycles, computer upgrades, digital cameras, and a truck.

MOTION: To accept the Treasurer's report.

Moved by: Albert Salah

Seconded by: Lola Nix

Passed: Yes

V. COMMITTEE REPORTS

A. Marketing Committee Report *(Margaret Farnum)*

-Margaret Farnum gave the report in place of Eloise Helwig. The fall newsletter should be out shortly, just before the Thanksgiving holiday. At the last marketing meeting the committee discussed a proposal by Hunt Designs to design Community Medallions for the Figueroa Corridor. These medallions are permanent fixtures that would replace banners and provide the same district identification the banners did. An overall new logo for the Figueroa Corridor could also come out of the design process. This is another item that our budget surplus could be spent on. The Marketing has examined the proposal and recommends it. During the design process the Board will have the opportunity to have input and help determine a possible new logo.

MOTION: To approve Hunt Design's proposal to begin the design work.

Moved by: Jim Gilson

Seconded by: Margaret Farnum

Passed: Yes

B. Operations Committee Report *(Steve Needleman)*

-Steve Needleman gave a report on the 1st operations committee meeting that was held after the last board meeting. What came out of that meeting was that if our operations aren't broken then why fix them. Since our operations are running smoothly there isn't much reason to change that. There are some items though being brought back to the next meeting, these are an RFP and schedule for security, ideas for new zones and beats, and new total hours for each program.

VI. CHAIRMAN REPORT *(Darryl Holter)*

-Darryl Holter introduced new board members for 2003 and current ex-officio's Marc Needleman and Shelby Jordan. North University Park resident Ann Dorr will host our next Board of Directors meeting. Ann Dorr gave a presentation at one of our Board meetings earlier this year. The executive committee is currently looking at changes to the by-laws for 2003.

-There currently hasn't been much of a response to the letter distributed about purchasing an Angels Walk Stanchions for organizations. Our next step is to create an invoice that will be sent out to Board Members for them to bring to their Board of Directors for approval.

VII. EXECUTIVE DIRECTOR REPORT *(Steve Gibson)*

-We had a meeting with Viacom-Decaux this morning to go over new street furniture in our district, specifically new bus shelters and information kiosks. We have a meeting scheduled for next week to go out in the field and determine possible sites with Viacom. Our BID is the first one to come to an agreement on locations. As stated before, the Figueroa Corridor will have no public toilets located within its boundaries.

-Aaron Aulenta passed out a progress report on our new area, the northwest corner of Washington and Grand, detailing the BID's progress there. The problem in the beginning was illegal vendors who had been doing business there for up to 10 years. In one month's time we have cleared out the vendors, freeing up the sidewalk to pedestrians again.

VIII. NEW BUSINESS *(Darryl Holter)*

-There was a discussion on the different types of pavement being laid into the intersections. It has been observed that cheaper versions are being used, instead of the appropriate pavement.

There being no further business of the Board of Directors, the meeting was adjourned at 1:35 PM.

MOTION: To adjourn this Meeting of the Board of Directors and begin the Operations Committee Meeting.

Moved by: Margaret Farnum

Seconded by: Steve Needleman

Vote: Passed

Approved this 12th Day of November, 2002.

Darryl Holter, Chair

ATTEST:

Steve Gibson, Executive Director

Operations Committee Meeting

1.) Existing Security/Maintenance

A.) New total hours a week, Number of employees

-Distributed was a 2003 operations sheet detailing a proposed number of hours and employees for each program currently and the numbers we need for 2003. Also passed out were mock 2003 schedules applying these numbers of hours and employee's.

-On the Clean Team side we proposed adding 3 more sweepers and 1 assistant driver to pull bags and handle graffiti. On the Safe side we proposed adding 4 more ambassadors with one of these assigned the dispatch position. All of these additions fall within the proposed 2003 budget figures. The Operations Committee approved both of these proposals.

B.) New Deployment Strategies (beats/zones)

-Presented and distributed were maps displaying new reconfigured beats and zones. These were reconfigured to maximize the number of clean and safe personnel in the field and include the expanded area. The clean team's zones were proposed to expand from 3 to 6. The number of ambassador beats were proposed to stay at 4, but will increase in area. In addition to having one ambassador per beat, we proposed adding two rovers to patrol and fill in when a

beat becomes empty. The Operations Committee also approved the new deployment strategies after reviewing it.

2.) Security RFP

-The security RFP is being constructed. Laid out was a proposed schedule for deadlines and interviews.



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP

BOARD OF DIRECTORS MEETING

12:00 PM, Tuesday, December 10, 2002

Ann Dorr's Residence

3982 South Figueroa Street,

Suite 207

Los Angeles, California 90037

tel

213.746.9577

fax

213.746.7876

BOARD OF DIRECTORS	PRESENT	ABSENT
<i>Darryl Holter</i>	✓	
<i>A. Bingham Cherrie</i>	x	
<i>Eska Wilson</i>	x	
<i>James R. Gilson</i>	x	
<i>Margaret Farnum</i>	x	
<i>Eloise Helwig</i>	x	
<i>Mark Cohen</i>	x	
<i>Andy Stamatina</i>		x
<i>Lola Nix</i>		x
<i>Dan Castro</i>	x	
<i>George Beruman</i>		x
<i>Marc Needleman</i>	x	
<i>Steve Miller</i>	x	
<i>Albert A. Salah</i>		x
<i>James Meyer</i>		x
<i>Fred Yadegar</i>	x	
<i>Jon Gibby</i>	x	
<i>Shelby Jordan</i>		☒
<i>Maria Lyons</i>	x	
<i>Steven Talavera</i>		x
<i>Seth Grossman</i>		x
EX-OFFICIO DIRECTORS	PRESENT	ABSENT
<i>David Roberts, Field Representative, CD 8</i>	x	
<i>Jeff Catalano, Field Representative, CD 9</i>		x
<i>Clifford Green, Chief, Exposition Park Public Safety</i>	x	
<i>Joseph White, USC Public Safety</i>		x
<i>Morris Smith, Captain, Southwest Division, LAPD</i>		x
STAFF MEMBERS/GUESTS	PRESENT	ABSENT
<i>Steve Gibson, Executive Director</i>	x	
<i>Aaron Aulenta</i>	x	

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I. CALL TO ORDER

A.) Darryl Holter convened the meeting at 12:30 p.m.

B.) Ann Dorr gave a brief history on her properties in the North University Park area and addressed some of the North University Park Neighbors concerns.

II. PUBLIC COMMENT ON AGENDA ITEMS

-There were no public comments.

III. APPROVAL OF MINUTES

Margaret Farnum moved to approve the 11/12/02 Board of Directors meeting minutes. Eloise Helwig seconded, which passed.

IV. FINANCIAL REPORT *(Eska Wilson)*

Financials for the year-to-date as of 11/30/02 were distributed. For the year 2002 we have collected \$495,606.00 in assessments. The interest from the bank is not anywhere close to what we budgeted due to low interest rates. Security costs are at 84% of what was budgeted; maintenance is at 66%; marketing is at 83%; and Administration is at about 100%. Overall the total expenditures are at 89% of budget, leaving us on budget for some items and below budget on others. The Executive Committee has decided to pursue engaging a CAA year-end audit, and a presentation including all five years of the original term of the BID.

MOTION: To accept the Treasurer's report.

Moved by: Jim Gilson

Seconded by: Fred Yadegar

Passed: Yes

V. COMMITTEE REPORTS

A. Marketing Committee Report *(Eloise Helwig)*

The Fall Newsletter is now out and has been distributed. Articles for the winter newsletter are due in by January 15, 2003. At the last marketing meeting we decided to begin work on a business information guide for our district. This guide will be modeled after a similar one used in Nashville and can be reproduced fairly cheaply. We have an upcoming meeting to review the first concept sketches for the community medallions, reworking of our icon/logo. The meeting is set for this Friday in the BID administrative offices.

VI. CHAIRMAN REPORT *(Darryl Holter)*

-Motions were conducted on the following three items:

1.) MOTION: to approve an update to the by-laws increasing the authorized number of board of director seats from 17 to a maximum of 23.

Moved by: A. Bingham Cherrie

Seconded by: Eska Wilson
Passed: Yes

2.) MOTION: to remove and declare vacant board of director seats for Scott Dobbins and David Nisenbaum.

Moved by: Margaret Farnum
Seconded by: Eska Wilson
Passed: Yes

3.) MOTION: to install new board of director members. These members are Shelby Jordan, Marc Needleman, Steven Talavera, and Mark Cohen who is replacing Steve Needleman on the Board.

Moved by: Eloise Helwig
Seconded by: Margaret Farnum
Passed: Yes

VII. EXECUTIVE DIRECTOR REPORT *(Steve Gibson)*

-Operations update: We have recently met with both Burns and Chrysalis to discuss operations in 2003 and will be extending both contracts for another year. We have begun to interview for the new positions, to cover the expansion area, within these programs and should have the new personnel in by the beginning of next year. We will be receiving the same 2 LAHSA grants for two Chrysalis employees again next year. We have been upgrading the equipment with rebuilt bicycles, a new truck, new computers and copier. We are also considering switching our radio communications from Nextel's to hand radios. To do this though we first need a location to test these. Orthopaedic Hospital has volunteered to let us test these and possibly host the antenna location.

-We received and passed around 'riding sheets' from Viacom-Decaux with the locations for new bus shelters/kiosks within our district. These locations were chosen from an earlier site check conducted by the Figueroa Corridor and Viacom. All older existing bus shelters within our district will also be replaced with the newer version, and we have decided to not include the backing screen with these new shelters. A letter will be written to Viacom-Decaux to address this issue.

-Our annual Ambassador/Clean Team Holiday Party is scheduled for next Friday, December 20th, 4 p.m. in the Ambassador office.

There being no further business of the Board of Directors, the meeting was adjourned at 1:20 PM.

MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Margaret Farnum

Seconded by: Eloise Helwig

Vote: Passed

Approved this 10th Day of December, 2002.

Darryl Holter, Chair

ATTEST:

Steve Gibson, Executive Director



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING 12:00 PM, Tuesday, January 15, 2002

3982 South Figueroa Street,

Suite 207

Los Angeles, California 90037

tel

213.746.9577

fax

213.746.7876

BOARD OF DIRECTORS	PRESENT	ABSENT
<i>Darryl Holter</i>	✓	
<i>A. Bingham Cherrie</i>	x	
<i>Eska Wilson</i>	x	
<i>James R. Gilson</i>	x	
<i>Margaret Farnum</i>		x
<i>Eloise Helwig</i>	x	
<i>Steve Needleman</i>		x
<i>Andy Stamatina</i>	x	
<i>Lola Nix</i>		x
<i>Scott Dobbins</i>		x
<i>Deborah James</i>	x	
<i>David Nisenbaum</i>		x
<i>Steve Miller</i>	x	
<i>Albert A. Salah</i>	x	
<i>James Meyer</i>		x
<i>Fred Yadegar</i>	x	
<i>Peter W. Dauterive</i>		x
<i>Leonard Shenkin</i>		☒
<i>Maria Lyons</i>		x
EX-OFFICIO DIRECTORS	PRESENT	ABSENT
<i>Robert Taylor, Deputy Chief, USC Public Safety</i>	x	
<i>David Roberts, Field Representative, CD 8</i>	x	
<i>Field Representative, CD 9</i>		x
<i>Clifford Green, Chief, Exposition Park Public Safety</i>	x	
<i>Julie Nelson, Captain, Southwest Division, LAPD</i>		x
STAFF MEMBERS/GUESTS	PRESENT	ABSENT
<i>Steve Gibson, Executive Director</i>	x	
<i>Aaron Aulenta</i>	x	

I. CALL TO ORDER

A.) Darryl Holter convened the meeting at 12:15 p.m.; first we had a moment of silence for Father David Pansini, who passed away on December 10th, 2001.

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II. Public Comment

There were no public comments.

III. REPORT ON CALIFORNIA HOSPITAL TRAINING

Aaron Aulenta and Lieutenant Alex Palacios of the Community Ambassadors gave a report on the Mental Health training, which was attended in late December. They both gave their comments on the good and bad points of the program, leaning towards not recommending the program to other ambassadors. The Lieutenant currently has many of the aspects from the program in his initial training schedule, but will update his training where needed.

IV. APPROVAL OF MINUTES

Eska Wilson moved to approve the 12/11/01 Board of Directors meeting minutes. A. Bingham Cherrie seconded, which passed.

V. FINANCIAL REPORT (*Eska Wilson*)

Financials dated December 31, 2001 were presented at the meeting. FCP just received its 7th installment from the City, with Exposition Parks assessment still expected. Under miscellaneous receipts there is \$500.00 from the 2001 Blooming of the Roses donation. All the security invoices are in for 2001, coming in just under budget. 2001 budget for maintenance is at 88% with the last invoice expected to leave us under budget here as well.

MOTION: To accept Financial Report.

Moved by: A. Bingham Cherrie

Seconded by: Steve Miller

Passed: Yes

VI. COMMITTEE REPORTS

A. Marketing Committee Report (*Eloise Helwig*)

-Last marketing committee meeting was on 12/3/01. We talked about Alison Jefferson proposal, which will be discussed later, as well as the Winter Newsletter assignments.

VII. CHAIRMAN REPORT (*Darryl Holter*)

A.) The quorum was originally a majority of board members, which was 11 or 12 present at meetings. The Executive Committee recommends amending the by-laws. In order to conduct business we need to reach a quorum at meetings, to do this we amended the by-laws to 8 members present to reach a quorum, and need six votes among this smaller quorum. Since the entire board isn't currently present we will fax a ballot to the whole board to allow members to cast votes.

MOTION: To approve the amendment and send a ballot to the whole board for approval.

Moved by: A. Bingham Cherrie

Seconded by: Jim Gilson

Vote: Passed

- B.) The Board needs to decide whether to approve the Marketing Contract recommendations. Last year VXR, handled all aspects of marketing before, now we have broken the contract down into individual pieces. The contract that needs to be approved today by the Board is Alison Jefferson's contract with us to do the newsletter, 2002 Blooming of the Roses and Press Releases. Steve Gibson presented contract recommendations to the Board based on two proposals Alison has given us for this work. We think 100 hours for the Roses Project is appropriate, where she proposed 175 hours. A lengthy discussion followed on 2002 Blooming of the Roses with the key points being the following: Recreation and Parks wants less help than they need; FCP needs better communication from Alison Jefferson on what's happening. The opening ceremony was what FCP was originally slated to work on, but last year Alison helped organize the event into a weekend festival. At this moment FCP is concerned only with the opening ceremony, Alison could help the other entities on her own time.

MOTION: To approve the marketing contract recommendations and give the marketing committee authority to increase Alison Jefferson's Blooming of the Roses 2002 hours as seen fit, but to not increase these to more than double the amount (200 hours).

Moved by: Jim Gilson

Seconded by: Eloise Helwig

Vote: Passed

VIII. EXECUTIVE DIRECTOR REPORT *(Steve Gibson)*

A.) BID Renewal- an updated copy of the Jan. 6th draft budget was distributed. The assessment numbers listed shouldn't change too much. Maintenance is the difference between the three tiers. The City Clerk needs to verify our database and then we need to be in agreement on all the parcels. The database will be given to the City Clerk later this week. We have had meetings with Vermont Ave. stakeholders south of Jefferson, and have agreement with most of them to come into the BID. The idea to set-up meeting with those stakeholders on Vermont, north of Jefferson was brought up and meetings will be set up to determine their interest in joining the BID.

B.) Wayfinding Update- Maps were passed out showing locations for the Vehicle signs in the Downtown LA Walks project. Labor Day is the projected time to begin seeing the Vehicle signs on the streets.

C.) Operations update- We are currently fully staffed with both the clean and safe teams.

VII. NEW BUSINESS *(Darryl Holter)*

-Bob Taylor, USC Public Safety announced dates for the LA Marathon, March 3rd and Revlon Run/Walk, April 14th.

VIII. ADJOURNMENT

There being no further business of the Board of Directors, the Board thanked Patsy Carter for hosting our lunch and the meeting was adjourned at 1:25 PM.

MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Jim Gilson

Seconded by: Albert Salah

Vote: Passed

Approved this 15^h Day of January, 2002.

Darryl Holter, Chair

ATTEST:

Steve Gibson, Executive Director



Minutes...

FIGUEROA CORRIDOR PARTNERSHIP BOARD OF DIRECTORS MEETING 12:00 PM, Tuesday, November 13, 2001

3982 South Figueroa Street,

Suite 207

Los Angeles, California 90037

tel

213.746.9577

fax

213.746.7876

BOARD OF DIRECTORS	PRESENT	ABSENT
<i>Darryl Holter</i>	✓	
<i>A. Bingham Cherrie</i>	x	
<i>Eska Wilson</i>	x	
<i>James R. Gilson</i>	x	
<i>Margaret Farnum</i>	x	
<i>Eloise Helwig</i>	x	
<i>Steve Needleman</i>	x	
<i>Andy Stamatini</i>	x	
<i>Lola Nix</i>	x	
<i>Scott Dobbins</i>		x
<i>Deborah James</i>	x	
<i>David Nisenbaum</i>	x	
<i>Steve Miller</i>	x	
<i>Father David Pansini</i>	x	
<i>Albert A. Salah</i>	x	
<i>James Meyer</i>		x
<i>Fred Yadegar</i>	x	
<i>Peter W. Dauterive</i>		x
<i>Alex Guillen</i>		x
<i>Leonard Shenkin</i>	x	
<i>Joseph Zanetta</i>	x	
EX-OFFICIO DIRECTORS	PRESENT	ABSENT
<i>Robert Taylor, Deputy Chief, USC Public Safety</i>		x
<i>David Roberts, Field Representative, CD 8</i>	x	
<i>John Sheppard, Field Representative, CD 9</i>		x
<i>Clifford Green, Chief, Exposition Park Public Safety</i>		x
<i>Julie Nelson, Captain, Southwest Division, LAPD</i>		x
STAFF MEMBERS/GUESTS	PRESENT	ABSENT
<i>Steve Gibson, Executive Director</i>		x
<i>Aaron Aulenta</i>	x	

I. CALL TO ORDER

The **Figueroa Corridor Partnership** is responsible for the daily management and promotion of the Figueroa/Flower Corridor, linking downtown Los Angeles to Exposition Park. The Partnership is committed to its' development as a safe, clean economically vibrant and aesthetically pleasing environment in which to conduct business, continue an education, visit a museum, attend a sporting event, worship or reside.

A.) Darryl Holter convened the meeting at 12:15 p.m.

II. Public Comment

There were no public comments.

III. APPROVAL OF MINUTES

Albert Salah moved to approve the 7/10/01 & 10/9/01 Board of Directors meeting minutes. Leonard Shenkin seconded, which passed.

IV. FINANCIAL REPORT *(Eska Wilson)*

The security and maintenance are both within budget. The interest from the bank was lower than anticipated, but this isn't a large dollar item. In the administration column, we are over on taxes, but it's a minor amount. Overall our spending is well within budget.

MOTION: To accept Financial Report

Moved by: Deborah James

Seconded by: Steve Needleman

Passed: Yes

V. COMMITTEE REPORTS

A. Marketing Committee Report *(Eloise Helwig)*

-Fall newsletter is due out soon, there were too many articles, so the editing is taking place now. There will be a marketing meeting on Monday, December 3rd @ 10:00 AM @ Orthopaedic Hospital to discuss the marketing situation. VXR, our current marketing firm, has chosen not to bid for the 2002 contract with us, so we will need to take a different approach. The Executive Committee has talked about specific items for specific projects. For example the 4 newsletter a year, one event (Roses), website, and possibly some other events if they arise. We'll put these items out to bid once we sort these projects out.

VI. CHAIRMAN/EXECUTIVE DIRECTOR REPORT *(Darryl Holter)*

-Downtown BID offers mental health training through California Hospital. We thought it would be a good idea to send our Lieutenant, and he could report back on how it went and if we should send the rest of the ambassadors. The cost for 18 hours of training is \$75.00, which is basically for books and materials. The board thought it would be a good idea for two ambassadors to attend and report back at the next board meeting. The Board approved this.

-We recently had the opportunity to renew our lease of the FCP offices, the rent would only be raised \$25.00, and there is also an option for another year as well with a \$25.00 raise.

MOTION: to approve renewal of FCP office lease for another year.

Moved by: Jim Gilson

Seconded by: Eska Wilson

Passed: Yes *note Steve Needleman didn't participate in this vote.

-Darryl Holter distributed copies of a Certificate of Appreciation that the Figueroa Corridor received from the City of Los Angeles. The award was presented by the Downtown News at an event called "the Downtowns of Distinction".

-The Corridor and USC co-hosted an event for the Historical Preservation Society. Darryl Holter and Robert Harris of USC gave presentations at the event, which was a success. The folks who attended were amazed with the history of our area. This event really underscores the marketing effort; the event basically came to us.

-Darryl has been attending Downtown Neighborhood Council meetings and is encouraging all Board members and Property owners to attend. These meetings are designed for the residents, not those who work downtown because of the times the meetings are held, which is usually in the evening. At the last meeting there was a vote to remove the Downtown BID as a board member. The residents that make up these neighborhood councils aren't informed on what the BID's have done for downtown.

-The renewal of the Corridor was discussed and a map of the Corridor was distributed highlighting preliminary areas to consider expanding into. Also distributed was a preliminary draft of a possible budget to begin discussing. Many questions and concerns were brought up once these materials were distributed; such as if we expand is there a chance the Corridor might not be renewed if other property owners don't agree to join the BID. Other questions brought up were how we chose the highlighted expansion areas in the first place, and why we were thinking of raising the "other" streets amount. Because many of these questions about renewal and expansion weren't able to be properly answered the Board decided to hold two "Information Sessions" with Executive Director Steve Gibson before the next Board meeting. These two meeting days will be announced shortly.

VII. NEW BUSINESS *(Darryl Holter)*

-Jim Gilson announced two different Exhibits that will be opening at the Natural History Museum; one is on the Vikings, and the other is on the Super Croc.

VIII. ADJOURNMENT

There being no further business of the Board of Directors, the meeting was adjourned at 1:30 PM.

MOTION: To adjourn this Meeting of the Board of Directors.

Moved by: Margaret Farnum

Seconded by: Steve Needleman

Vote: Passed

Approved this 13th Day of November, 2001.

Darryl Holter, Chair

ATTEST:

Steve Gibson, Executive Director